

Name \_\_\_\_\_

**Lesson Outcomes**  
**By the end of the lesson, you will:**  
Be able to describe a product cover  
Be able to create a product cover  
Be able to evaluate a cover

## Game Cover Design

You will be looking at what needs to be included on a game cover and designing 3 of your own.

### 1. Please Label

A Title    B Format    C Rating    D Tagline    E Company Logo    F Character



### 2. Why is a game cover important?

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3. Find three game, music or movie covers that you really like, paste them into Microsoft Word and say what is so special about them. Amazon.co.uk is a useful place to find them.

4. As a graphics designer you will need to create a number of designs. Use **Microsoft Publisher** or Word on Office 365 to create **3** game covers.

Each cover should have:

- Rating - pictures can be found at: <https://pegi.info/what-do-the-labels-mean>
- Title, Format & Tagline
- Company logo
- Picture including the main character

Name \_\_\_\_\_

## **Evaluation of Covers**

Complete after you have made your 3 covers.

1. Does each cover have everything required? (Tick)

Cover 1 Title  tagline  format  logo  character

Cover 2 Title  tagline  format  logo  character

Cover 3 Title  tagline  format  logo  character

2. Do you know what the game is about from the cover?

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3. What do you really like about each cover?

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4. What would make each cover even better?

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5. Which cover do you think is the best? Why?

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