TASK ONE
Using the lamps on the sheet as inspiration, draw design ideas for your own 'Memphis' inspired table lamp.

Remember although you might know already how you want your final lamp to look, the examiner will need to see lots of ideas in your course work to get the most marks. Work quickly in pencil and try not using a rubber! Aim to fill a page with 6-7 designs.

TASK TWO
The 'Memphis Movement' is highly influential 80s **design**

The **style** was inspired by Art Deco and **Pop** Art styles, which were **popular** at the time. **Memphis** were **well-known** for their use of bright colours, geometric shapes and bold patterns.

A)Research the Memphis design movement. Find examples of designs in the Memphis style .

B)ANALYSE the designs, you can use the word bank to help you. What kind of shapes are used? describe the design, what colours have been used? Do you like the design and why/why not. Why do you think this design trend was so popular? Are you inspired by anything you find for your own designs?

Visual Language - Word Bank to help with analysis

Try to cover at least three of the areas.

This design is by…..

I chose this image because….

I like the way the designer has used…..

The colours on the image are …..

The designer has created a …….. mood by………

I like/do not like…

Pattern

diamonds	natural	positive	structure
embellish	negative	repeat	symmetric
flowing	order	simple	uniform
fluid	ornamental	spiral	rhythm
geometric	overlap	stamp	motif
irregular	plain	stencil	

Colour

saturated	muted	cold	analogous
birght	subtle	warm	transparent
pure	dull	deep	hue
vivid	watery	neutral	saturation
strong	sepia	glowing	shade
dramatic	subdued	harmonious	value
vibrant	delicate	luminous	monochromatic
brilliant	gloomy	mixed	spectrum
intense	faded	tint	optical mixing
powerful	bleed	tone	translucent
primary	limited	opaque	
secondary	gentle	pale	
tertiary	blend	pastel tint	
intermediate	clash	complementary	

Form and space

jagged	solid	enlarge	positive space
sharp	volume	motif	symmetrical
mechanical	overlapping	aerial view	asymmetrical
man-made	floating	ornament	illusion
organic	insubstantial	pointed	unity
rounded	advance	3D	mass
curved	angled	2D	
natural	atmospheric	scale	
irregular	perspective	stacked	
regular	human	woven	
heavy	grid	negative space	

Tone

dramatic	strong	ashen	harsh
dark	pale	bright	smooth
deep	bleached	contrast	value
intense	light	crisp	
heavy	faded	fair	
rich	pallid	graduation	

Line

angular	flowing	scribble	contour
broken	fluent	sweeping	
confident	free	woolly	
faint	hesitant	rhythm	

Light

silhouette	midday	intense	lowlight
artificial	fall	natural	dramatic
dapple	fierce	shadow	emphasis
dark	gentle	shade	
light	harsh	source	
ethereal	haze	soft	
evening	highlight	tone	

Shape

geometric	form	mould	uniform
organic	frame	precise	vague
angular	harmonious	rough	open
body	image	hewn	closed
figure	knead	sculpt	free
conical	model	sharp	

Mood

happy	gloomy	foreboding	exciting
cheerful	miserable	oppressive	expressive
optimistic	negative	menacing	fresh
joyful	soothing	ominous	humorous
vibrant	calming	threatening	imposing
lively	restful	alive	nostalgic
positive	peaceful	atmospheric	
sad	gentle	delicate	
depressed	sinister	dignified	
moody	mysterious	disturbing	

Texture

uneven	grainy	glossy	matt
bumpy	gestural	silky	shiny
rough	complex	cross-hatching	splatter
jagged	smooth	fine	thick
serrated	plain	flat	thin
coarse	soft	brushstroke	wash
gritty	featureless	glaze	

Composition (how the space is used)

symmetrical	lively	rule of thirds	scale
asymmetrical	energetic	focus	shape
calm	balance	form	sharp
still	active	distant	space
complex	geometric	near	accent
poised	blurred	perspective	viewfinder
peaceful	confused	plane	angle
precise	design	proportion	dominant
classical	eye-line	foreground	emphasize
irregular	unity	middleground	repetition
off-centre	harmony	background	variation